



SPONSORSHIP PROPOSAL

2026 - 2027 Seasons



ABOUT US

The Atherton Basketball Association is proud to be the heart of community basketball in our region. Each season, we provide opportunities for hundreds of players – from juniors to seniors – to learn, grow, and compete in a supportive environment.

We rely on the support of our community partners to keep basketball strong in Atherton, and we'd love for your business to join us as a valued sponsor. By partnering with us, you'll gain fantastic local and regional exposure while helping us continue to grow the game and support our players.

Your sponsorship will directly assist with:

- Purchasing new representative jerseys for our Under 12 to Under 18 boys and girls teams, ensuring high-quality, reusable kits that reflect our pride and professionalism.
- Supporting club fundraising efforts, which help us keep player fees low and make basketball accessible to families of all backgrounds.
- Providing inclusive opportunities for players of all abilities and ages to participate, develop skills, and represent Atherton with pride.

Our teams regularly participate in inter-town competitions across Far North Queensland, proudly representing Atherton in centres such as Innisfail, Tully, Mulgrave, Cooktown, and Port Douglas. This means your business will be seen not only locally, but throughout the FNQ basketball community.

Many of our families proudly wear their Atherton shirts around the region – and even overseas – giving your brand exposure well beyond the court.

Why Partner With Us?

- Community Connection – Reach hundreds of families, players, and supporters across the Tablelands each week.
- Regional Visibility – Your brand will travel with our teams across FNQ and appear on shirts worn proudly by members in the community and beyond.
- Support Local Sport – Help keep basketball accessible and thriving for players of all ages. We'd be thrilled to showcase your business as part of our basketball family. If you're interested in supporting, please get in touch – we'd love to discuss the best option for you.

Thank you for considering supporting grassroots sport in Atherton.

Warm regards,
[Your Name]

Atherton Basketball Association

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Platinum Tier Supporter Shirts - \$4000

- Exclusive Age Group Naming Rights (eg “Your Business U19 Boys/Girls)
- Annual MVP Award Presentation opportunity for your chosen age division
- Logo featured on all published representative game draws
- Logo featured on the Club Competition Ladder
- Media Wall Banner Exposure
- Logo on all representative player jerseys
- Logo on all supporter shirts
- Premium logo placement on the official club website
- 2 x Supporter Shirts

Platinum Tier Representative Shorts - \$4000

- Exclusive Age Group Naming Rights (eg “Your Business U19 Boys/Girls)
- Annual MVP Award Presentation opportunity for your chosen age division
- Logo featured on all published representative game draws
- Logo featured on the Club Competition Ladder
- Media Wall Banner Exposure
- Logo on all representative player jerseys
- Logo on all player shorts (representative & regular season) ordered in the sponsorship period.
- Premium logo placement on the official club website
- 2 x Supporter Shirts

Gold Tier - \$1500

- Exclusive Age Group Naming Rights (eg “Your Business U19 Boys/Girls)
- Annual MVP Award Presentation opportunity for your chosen age division
- Logo featured on weekly published game draws
- Media Wall Banner Exposure
- Logo on the front of supporter shirts worn by members and fans
- Logo placement on the official club website
- 2 x Supporter Shirts

Silver Tier - \$900

- Exclusive Age Group Naming Rights (eg “Your Business U19 Boys/Girls)
- Annual MVP Award Presentation opportunity for your chosen age division
- Media Wall Banner Exposure
- Logo on sleeves of supporter shirts worn by members and fans
- Logo placement on the official club website
- 1 x Supporter Shirt

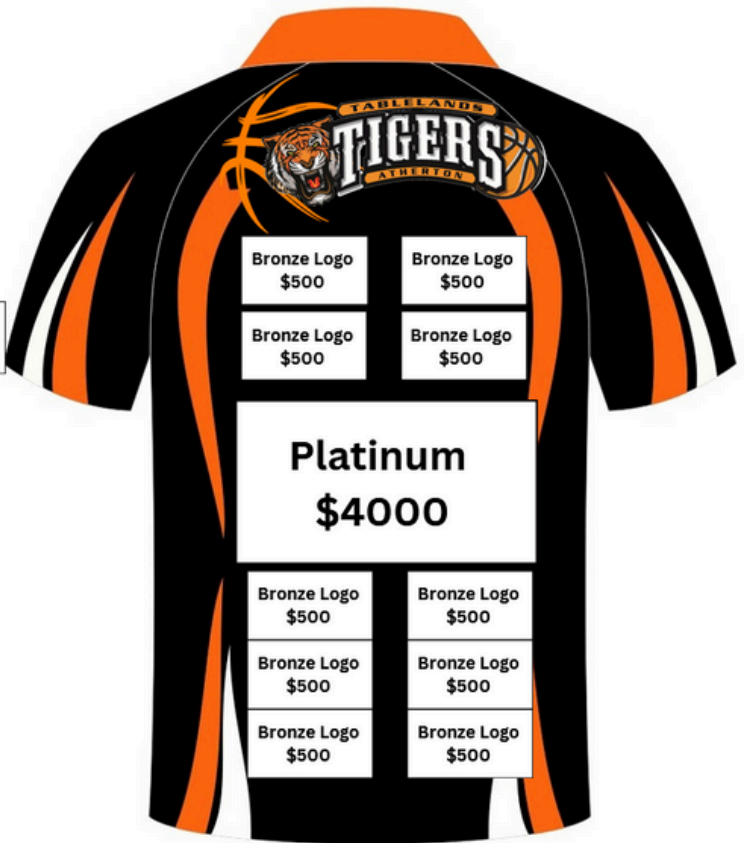
Bronze Tier - \$500

- Logo on the back of supporter shirts worn by members and fans
- Media Wall Banner Exposure
- Logo placement on the official club website
- 1 x Supporter Shirt

Supporter Tier - \$300

- Media Wall Banner Exposure
- Logo placement on the official club website

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SPONSORSHIP CONFIRMATION & ACCEPTANCE

By signing this sponsorship confirmation, you agree to the sponsorship of the Atherton Basketball Association "Tableland Tigers" for the 2026 & 2027 Seasons.

- PLATINUM TIER
- GOLD TIER
- SILVER TIER
- BRONZE TIER
- SUPPORTER TIER

Your Business Name:

Your Name:

Your Position:

Best Contact Email:

Shirt Size/s

Signature:

Date:

Please complete this form and return along with the preferred logo for use by the COB 28th of February 2026.